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WHAT IS CLAIMED IS:

1. A method of coating a shoe comprising an upper and a sole, said method comprising:

assembling the upper on the sole;

applying at least one layer of flexible or semi-rigid polymer in a liquid state in predetermined areas of the upper;

drying.

2. A method of coating a shoe according to claim 1, wherein said applying of the polymer comprises applying the polymer with a brush.

3. A method of coating according to claim 1, wherein said applying of the polymer comprises applying the polymer by spraying.

4. A method of coating according to claim 1, wherein said applying the polymer comprises applying the polymer so as to straddle the upper and the sole.

5. A method of coating according to claim 1, further comprising diluting the polymer in a solvent.

6. A method of coating according to claim 1, further comprising liquefying the polymer by heating.

7. A method of coating according to claim 1, wherein the polymer comprises one of the following polymers: latex, polyurethane, PVC, silicone, polyamide, synthetic rubber, thermoplastic-base impact polystyrene.

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8. A shoe comprising:

an upper and an outer sole, said upper being assembled on said sole;

at least one layer of flexible or semi-rigid polymer applied in a liquid state to coat predetermined areas of the upper, whereafter said polymer is allowed to dry.

9. A shoe according to claim 8, wherein the polymer layer comprises a strip applied to said upper and said outer sole to simultaneously straddle said upper and said outer sole.

10. A shoe according to claim 9, wherein the polymer comprises one of the following polymers: latex, polyurethane, PVC, silicone, polyamide, synthetic rubber, thermoplastic-base impact polystyrene.

11. A shoe according to claim 10, wherein the upper comprises a mesh material.

12. A shoe according to claim 11, wherein the upper comprises a tridimensional-type mesh material.